

L'INCONNU

AMSTERDAM

HOUSE PUBLICATIONS No. 07

Enough

An essay on the fifth principle

HOUSE PRINCIPLES

AN ORIGINAL HOUSE READING

Enough

An essay on the fifth principle

01 / THE DIFFICULT WORD

Enough is the shortest of the five published principles and perhaps the easiest to misuse. It is not an instruction to make every page almost empty. The principle asks that an image, sentence or gesture earn its place. That could mean removing a decorative line. It could also mean adding the factual context that a sparse page has failed to provide. The measure is adequacy, not minimalism as an aesthetic performance.

02 / WHAT SURVIVES SUBTRACTION

A sentence becomes stronger when its central claim is no longer hidden behind three qualifications that do not change the meaning. An image becomes more legible when unrelated elements leave the crop. The aim is not to conceal labour, but to make its result coherent. This work is particular to each subject. A text about record keeping requires more detail than a title page; both may still obey the principle of enough.

A closer reading

03 / THE COURAGE TO ADD

Sometimes the more disciplined decision is addition. A claim without a source requires a reference. A fictional artist world requires clear language that prevents confusion with a real person's biography. A photographic study may need a caption identifying the visible medium. Such additions do not weaken restraint. They are what allow the remaining silence to be meaningful rather than evasive.

04 / AGAINST SERIAL REPETITION

If twenty publications all share the same internal headings despite widely different subjects, the template has overtaken the work. The House can keep a constant cover, footer and closing mark without requiring its essays to proceed through identical arguments. Enough is thus a principle for the library as a whole: create as many divisions as the subject needs, and no more. The shared identity should enable distinction, not erase it.

Where the argument rests

05 / THE PAGE IS COMPLETE

A publication closes convincingly when it has answered its own question, not when a preset number of sheets has been filled. Completion is an editorial judgement. For L’INCONNU, it can be expressed through a calm ending and the architecture drawing alone on the last page. The drawing requires no final slogan. The work should already have spoken.

SOURCE PAGES

https://linconnu.co/house/principles/

READING NOTE

An interpretative essay grounded in L’INCONNU website source material, reviewed on 7 November 2026. Observations and readings are distinguished from documented events; authored artist worlds are not presented as verified personal biographies.

